

Top tips head shaves

Set a target

It's a good idea to set a clear target for your fundraising, e.g:

"If I can raise \$___, the hair comes off!"

This gives you some focus, makes it clear to your supporters what's going on, and ensures your big commitment raises as much money as possible!

Consider doing it as a group

Groups of friends getting their heads shaved together is common, especially if you're supporting a mutual friend who is going through cancer. When it comes to running a fundraiser, often it's a case of "the more, the merrier." Your friends can be a major source of help, so get them involved!

Seek sponsorship

Most barbers or hairdressers will give their services for free. Don't feel shy about asking people to sponsor you. You're doing something that is extremely worthwhile, and the Cancer Society relies on support from people like you!

Choose a venue

You may like to select a venue where those sponsoring you can watch, such as a local club or the staff room at your workplace. This often helps raise extra cash on the day!

Online fundraising

Online fundraising is a quick, effective and safe way to raise funds. Studies show that people tend to give more when they donate online. The Cancer Society works closely with Everyday Hero, an online fundraising platform which enables you to easily set up a personalised page for your fundraising.

To set up your online fundraising page, visit:
www.everydayhero.co.nz/event/doyourthing-wbp

Once you have set up your Everyday Hero page, share it with your contacts via email and social media to encourage the donations to start rolling in!

Spread the word

Generating enthusiasm is key. Make sure people know why you are shaving your head and fundraising for the Cancer Society. Consider using word of mouth, email, local media, social media such as Facebook, or your Intranet at work. If you are fundraising online, be sure to include the web address of your Everyday Hero donation page on all of your promotional materials.

Collect donations on the day

A last minute run round with a collection bucket before your head shave will often add some extra cash to your fundraising total. Consider having another activity, such as a raffle or auction, at the same time to raise more money.



Contact our fundraising team

We can support you and give you advice every step of the way. We can also provide Cancer Society branded promotional materials including collection buckets, balloons, bunting and information leaflets.

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Save your hair

The hair you cut off can be donated to organisations like Wigs by Haircreations, which make wigs for people coping with hair loss. Here are some guidelines if you'd like to donate your hair:

- Hair should be at least 30cm long
- When you go in for your cut, your hair should be clean (and preferably untreated)
- Get the hairdresser to tie your hair into a ponytail, braid your hair and secure it with a band at the bottom before cutting it off
- Place the braided hair in a Ziploc bag labelled with your details and drop it off at your nearest Cancer Society office.

Thank you for supporting the Waikato/Bay of Plenty Cancer Society!

After the head shave

Contact our fundraising team to let us know how the event went. We would love to see your photos! Also, pay in your funds as soon as possible. The quicker we receive your funds, the sooner Cancer Society clients will benefit.

Thank everyone

Remember to say thank you to everybody who contributed in any way to your fundraising.



Rose Barker having her hair cut off by Cancer Society liaison nurse Tammy Burgess.